

Longitudinal care for chronic conditions. Build recurring revenue for your practice.

By partnering with Populate Continuous Care, your practice can unlock Psych Screenings and CCM revenue without hiring staff -- powered by **Populate's AI-powered EMR** and managed services.

THE MISSED OPPORTUNITY IN CONTINUOUS CARE

Clinical Reality

- Continuous monitoring required for care plans
- Psych screening + CCM clinically valuable but operationally complex

Operational Reality

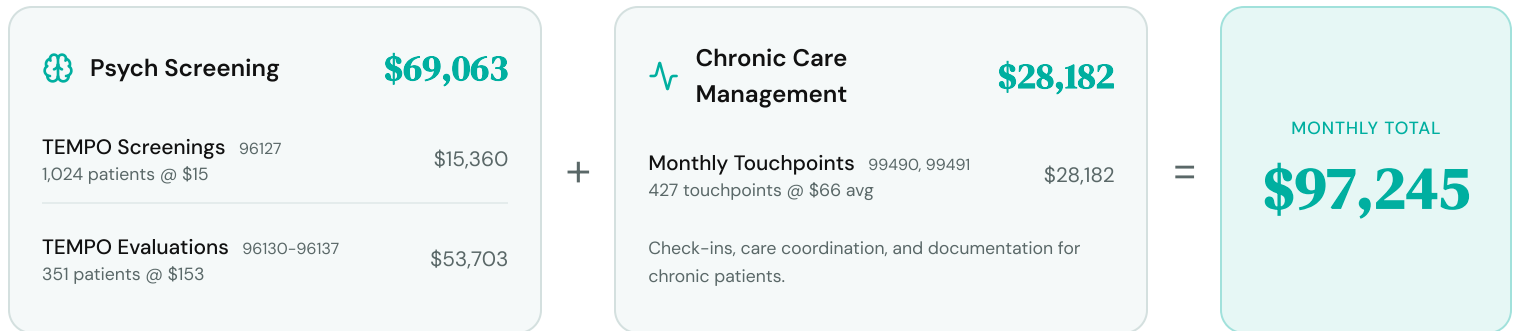
- Limited staff bandwidth
- Inconsistent between-visit care delivery
- Missed reimbursable touchpoints

Financial Reality

- **Six to seven figures** in annual reimbursement left on the table per provider



REVENUE PROGRAMS

Real numbers from a pain practice in Ohio.



Typical implementation investment of **\$50K+** in labor costs (EMR setup + staff training) achieves **full payback in just 7 weeks**.

WHY IT WORKS

<div style="display: flex; align-items: center;">  <div style="margin-left: 10px;"> <p>Fully Automated</p> <p>No staff duties reassigned -- the system handles everything.</p> </div> </div>	<div style="display: flex; align-items: center;">  <div style="margin-left: 10px;"> <p>Zero New Hires</p> <p>New revenue streams stood up without adding a single person to payroll.</p> </div> </div>	<div style="display: flex; align-items: center;">  <div style="margin-left: 10px;"> <p>\$97K+ Monthly Revenue</p> <p>Per-provider recurring revenue from programs already billable to Medicare.</p> </div> </div>
<div style="display: flex; align-items: center;">  <div style="margin-left: 10px;"> <p>Better Patient Outcomes</p> <p>Proactive outreach keeps chronic care patients engaged between visits.</p> </div> </div>	<div style="display: flex; align-items: center;">  <div style="margin-left: 10px;"> <p>Fully Compliant</p> <p>Every interaction documented to meet Medicare billing standards.</p> </div> </div>	<div style="display: flex; align-items: center;">  <div style="margin-left: 10px;"> <p>Works Alongside Populate</p> <p>Seamlessly integrates with Populate's AI-powered EMR.</p> </div> </div>

ANNUALIZED IMPACT

\$1.1M+ per provider, per year

Turn your existing Medicare patients into a predictable revenue stream -- without hiring. **See how your practice can benefit.**



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